



Contact

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Education

University of North Carolina at Chapel Hill

B.S. Information Science & Media and Journalism

School of Information and Library Science

Hussman School of Journalism and Media

GPA: 3.954

Chapel Hill, North Carolina

Graduation: May 2027

Green Level High School

Unweighted GPA: 4.0

Weighted: 4.53

Summa Cum Laude

Cary, North Carolina

2019 - 2023

Skills

Awards

- 2023 NCCA East - West All Star Games, Women's Soccer
- 2022 and 2023 AP Scholar
- 2022 Artsposure Honorary
- 2021 Contemporary Art Show at Cary Arts Center Honorary

Experience Using:

- Adobe Creative Cloud, Figma, HTML, CSS, JavaScript, Python, Canva
- ACA Certification in Adobe Illustrator, Adobe Photoshop and Adobe Premiere Pro

Presley Johnson

Work Experience

Social Media and Design Intern

2025 - Present

UNC School of Information and Library Science / Chapel Hill, North Carolina

I create digital content using Canva, Illustrator, and Photoshop for Instagram, LinkedIn, Bluesky, and Facebook, reaching an audience of over 2,000. I write and edit feature articles for the UNC School of Information and Library Science and manage scheduling and analytics in Buffer to improve engagement. I also collaborate with the communications team to produce cohesive, brand-aligned visual and written content.

Graphic Design and Social Media Intern

2022 - 2023

USPHL Jr. Hurricanes / Raleigh, North Carolina

I created graphics and social media concepts for the hockey program, using Canva and Adobe tools for Instagram and Twitter content. I collaborated closely with other interns and the social media coordinator to deliver multiple posts each week across platforms, reaching an audience of over 3,000 followers.

Social Media Ambassador and Intern

2022 - 2023

North Carolina Futbol Club / Raleigh, North Carolina

I created social media posts and blog articles reaching more than 14,000 followers. I wrote a feature on the TOPSoccer program, an initiative for children with intellectual, emotional, and physical disabilities, which helped raise awareness and promote accessibility within the North Carolina Futbol Club community. I also collaborated closely with the social media and marketing team on content development and planning.

Youth Sport and Recreation Roles

2021 - 2025

North Carolina Futbol Club, i9 Sports, Aquatic Management Group

For NCFC, I led weekly youth soccer camps by creating technical training drills and activities, and I supported tournaments as both a field marshal and a referee. For i9 Sports, I coached youth soccer teams throughout the season and refereed games. For Aquatic Management Group, I worked as a pool attendant managing multiple facilities, checking in members, maintaining a clean and safe environment, monitoring pool chemicals, and ensuring guest safety. I am First Aid/CPR/AED certified.

Activities

UNC-Chapel Hill Club Soccer Vice President

2025 - Present

I lead team practices and assist the President in coaching during games, promoting teamwork in a competitive environment. I coordinate with club sport leadership at other universities to schedule matches and handle logistical planning. I work closely with UNC Campus Recreation to manage the team budget, organize field space, and secure referees. I ensure the team complies with the club constitution and university guidelines, and I oversee player recruitment and selection during tryouts, helping new members integrate smoothly into the team.

UNC-Chapel Hill Club Soccer Member

2024 - Present

Carolina For The Kids (CFTK) Hospital and Family Relations Committee Member

Largest non-profit in North Carolina. We volunteer, raise money and plan events for UNC Children's Hospital.

Club Soccer and High School Soccer

2008 - 2023

Played club soccer at NCFC at the highest level and league in the country, DA/US Developmental Academy and ECNL/Elite Clubs National League. As the team captain for high school soccer, led the team to playoffs and received All - Conference and All - Region honors my senior year. I was recognized as Offensive MVP in both 2022 and 2023. I received 2023 Student Athlete of the Year. I played in the 2023 NCCA East - West All Star game.

Director of Marketing for Green Level Football Media & Recruiting

2022 - 2023

I led meetings for students interested in sports media. I oversaw the production of graphics for the football program and coordinated content creation with the football coach, players, and other media leads. I also collaborated with college football coaches by distributing player media to support recruitment efforts from high school to college.

Volunteer with TOPSoccer, Habitat for Humanity and Rise Against Hunger

2021 - Present